



Our members are clear - we are living in challenging times, but the outlook for dementia services does not need to be pessimistic. Despite budget cuts and increasing pressures across health and social care, there is a wealth of innovative practice in England that is enabling people living with dementia to live well and independently for longer.

As with all DAA events, the overarching purpose of the day is to bring members together to connect and share best practice so that these innovative ideas may be replicated by others. Members should use this opportunity to gain a better understanding of what it means to innovate, to share their approaches and to gain the insights of others.

We look forward to welcoming you all for what promises to be an inspiring and informative event.

## **10.00 Arrival and refreshments**

**10.30 Chair's opening remarks - Neil Mapes, CEO: [Dementia Adventure](#);  
Chris and Jayne Roberts: [Join Dementia Research](#), [DEEP](#), [Alzheimer's Society](#).**

**10.40 Innovation workshop - John Craig, CEO: [Care City](#)**

To help delegates gain an understanding of how innovation happens across health and social care, members will hear from Care City – an NHS innovation test bed site testing software and new devices intended to help older people living with dementia. Through this interactive session we will explore how lessons learnt can be applied to you and your organisation.

**11.30 Leadership insight - Dr. Mahiben Maruthappu, co-founder: [Cera](#)**

Members will hear from a leader who has successfully introduced innovation into the health and social care system. Cera is an online platform where people are able to choose their own carer from a range of professional carers. It should inspire them and give them a better understanding of how they can develop their own ideas.

## **12.15 Lunch**

## **13.15 Member sharing their innovative approaches**

These group sessions will provide an opportunity for members to share innovative practice within dementia care that they have led, or are leading on. They will share challenges they have faced (or might face) when developing ideas and gain different perspectives on how these can be overcome and how their work can impact on the lives of people affected by dementia. Contributors will include:

- **Tim Parry, Alzheimer's Research UK** - introducing the virtual reality app, [A Walk Through Dementia](#). A unique Android-exclusive Google Cardboard app designed to put you in the shoes of someone living with dementia.

- **Dawn Brooker, Association of Dementia Studies: University of Worcester** – an introduction to [MeetingDEM](#) support centres. These are community based hubs helping people to adjust to life with dementia. They are peer run, and give people time and space to discuss their condition. They have been successful in the Netherlands and now they are being trialled in the UK.
- **Dave Anderson, SCIE** – an introduction to SCIE’s new programme that uses a real time 3D application with video inserts to show how anyone can make their home dementia-friendly.
- **Chris North, Yorkshire and Humber Dementia Clinical Network**– an introduction to the ‘[Online Delirium Toolkit and Charter](#)’ project.
- **Wayne Goddard, NHS Doncaster CCG and DMBC** – Innovative approaches to commissioning in Doncaster.

#### 14.45 Break

#### 15.05 Reflection and actions

A chance for members to reflect in groups on what they have learnt from the day and what action they plan to take as a result.

#### 15.50 Chair’s closing remarks

#### 16.00 Close

#### Members showcasing work

Organisations with an innovative approach to dementia care or organisations requiring support for an idea will feature their work at the event. These different ideas will be showcased on posters on the walls.

We will be asking delegates to take a look at the ideas and say whether they would like to:

- a) find out more
- b) get involved
- c) provide feedback and advice
- d) suggest which other members should be involved.