

Dorset Dementia Action
Alliances expression of interest

What do you have to do to be part of
your Local
Dementia Action Alliance?

Please complete and return this slip to
register your interest and tell us why
and how you would like to be involved

Name :.....

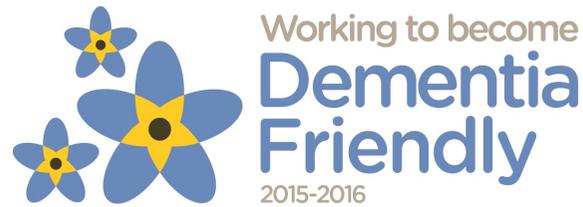
Address.....

Telephone.....

Email.....

Comments.....

Thank you
we will be in touch soon



Dementia Friendly Dorset

' A dementia friendly community is a city,
town or village where people with
dementia are understood, respected and
supported and confident they can
contribute to community life '

For more information contact:

The DFC Team
Alzheimer's Society
Suite 4 Branksome Park House
Branksome Business Park,
Bourne Valley Road, Poole, Dorset
BH12 1ED

Telephone: 01202 764352

Email: admindorset@alzheimers.org.uk

www.dementiaaction.org.uk



The Dorset Local
Dementia Action Alliances are supported by
local businesses and
Local Authorities, in
partnership with the
Alzheimers Society



Dementia Friendly Dorset

Help your
community become
dementia-friendly



Be part of
your local Dementia
Action Alliance

Dorset Dementia Action Alliances

It's the little things that can mean such a lot to a person with dementia when in a shop, bank or local government office. It's about being given time, patience and

understanding - it's not a lot to ask.

By becoming part of your local Dementia Action Alliance, you and your organisation can help improve the lives of 13,000 local people living with dementia in Dorset.

There is no cost to join, just time needed to learn a little more about dementia. Making **small** changes can make **big** differences to people living with dementia, their carers and visitors to the area.

Everyone can help, for instance you could:

- raise awareness of dementia to customers
- provide education and training for staff
- make environments more dementia friendly

The Dorset Dementia Action Alliances are being created by people living and working locally to improve the experiences of local people living with memory problems.

They are made up of local organisations committed to improving the quality of life for all people with dementia and their carers.

Only by working together can we build an understanding of dementia and provide practical ways to help, challenging the stigma of dementia.

Why do they exist?

The Alliances are being created so that individuals, businesses and organisations who want to improve the quality of life for people affected by dementia, have the support and information needed to help create dementia-friendly communities in Dorset. The aim is to develop a high level of public **awareness and understanding** so that people with dementia and their carers are encouraged to seek help and are supported by their community.

Only by being more inclusive of people with dementia, can we help improve the ability of those affected to remain **independent** with **choice** and **control** over their lives, whatever their stage of dementia.



Many organisations have employees or customers affected by dementia and many others provide services used by people with dementia. We can all make a difference and take steps, however small, to welcome people living with dementia and their carers.

Who is involved?

Dorset Dementia Action Alliances are part of the national Alliance, a growing membership of over 900 organisations from public, private and voluntary sectors. The Dementia Action Alliance is a movement with one simple aim: to bring about a society-wide response to dementia. It encourages and supports communities and organisations across England to take practical actions to enable people to live well with dementia. Dorset communities aspire to be at the forefront of this.

For information about the National Dementia Action Alliance, visit the website at:

www.dementiaaction.org.uk

DAA Dementia Action Alliance