

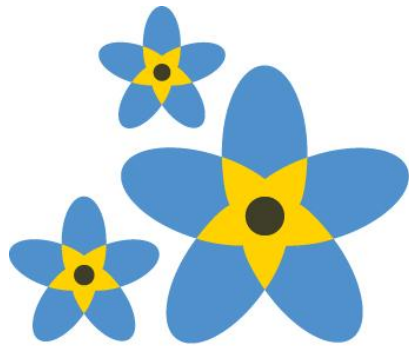
Community Engagement

Nikki Crowther, Head of Community Engagement
Alzheimer's Society

So what...next?

Nikki Crowther, Head of Community Engagement
Alzheimer's Society

Dementia-friendly communities, Dementia Friends, Dementia Action Alliances



Working to become
**Dementia
Friendly**

DAA Dementia
Action Alliance



So what next...?



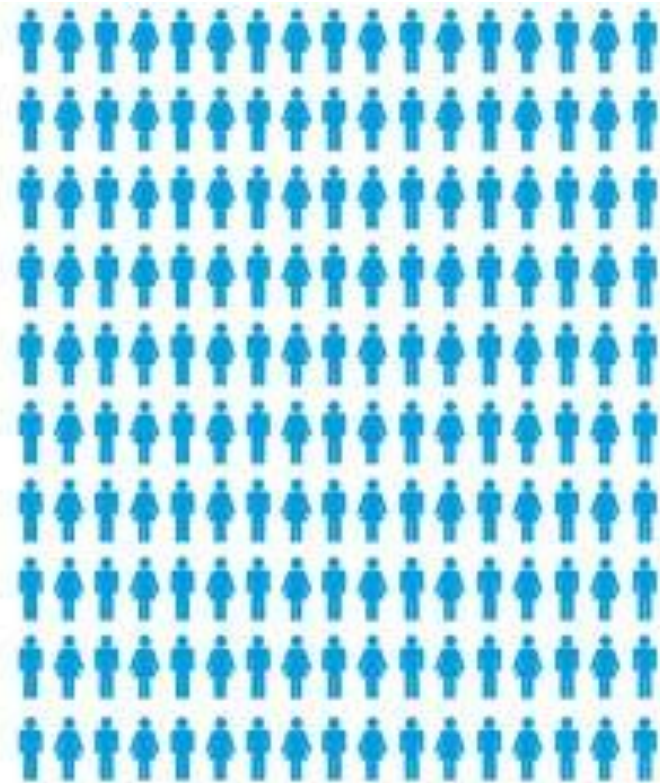
So what ...? Building evidence



800,000 people
with dementia in
2012



1,000,000 people
with dementia in
2021



1,700,000 people
with dementia in
2051

Q&A

- Please share your ideas and comments
- Some questions from me
 - Are there barriers to becoming Dementia Friends if your organisation is not involved already?
 - How would you want to see the national calls to action delivered?
 - How would you refine the dementia-friendly community recognition process?

Thank you

Nikki Crowther, Alzheimer's Society

www.alzheimers.org.uk