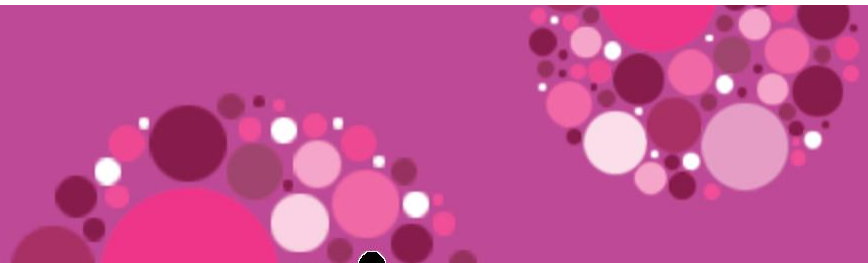


Dementia Action Alliance – where we are at?

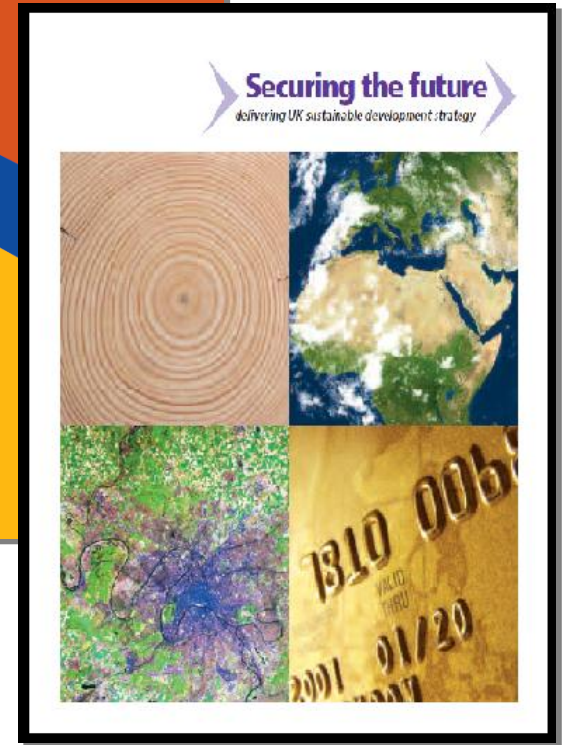
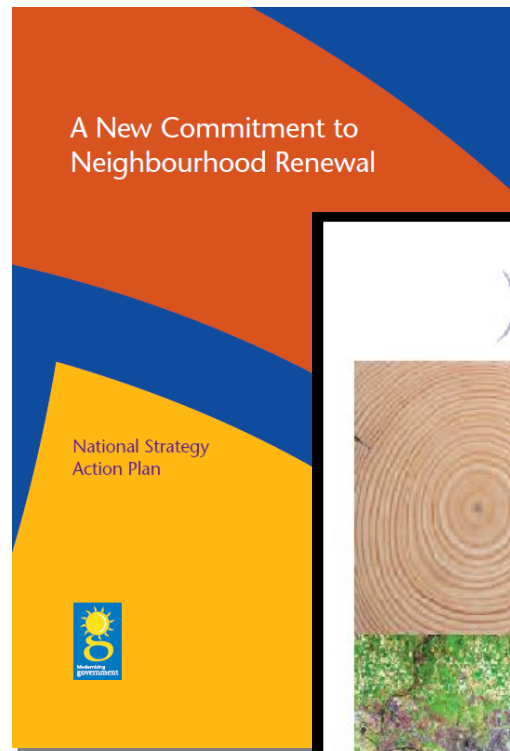
Simon Kitchen,
Executive Lead,
Dementia Action Alliance

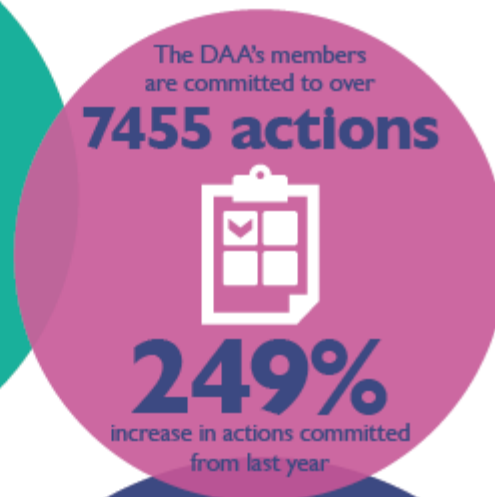


National Dementia Declaration

As an Alliance we won't rest until every person living with dementia in England can say:

1. I have personal choice and control or influence over decisions about me
2. I know that services are designed around me and my needs
3. I have support that helps me live my life
4. I have the knowledge and know-how to get what I need
5. I live in an enabling and supportive environment where I feel valued and understood
6. I have a sense of belonging and of being a valued part of family, community and civic life
7. I know there is research going on which delivers a better life for me now and hope for the future





DAA Dementia
Action Alliance

DAA Dementia
Action Alliance

Care Compact


The carers' call to ACTION!
Supporting family carers
of people with dementia

DAA Dementia
Action Alliance

Housing



DAA Dementia
Action Alliance

Inter-generational

DAA Dementia
Action Alliance

The Right Care

DAA Dementia
Action Alliance

Action Group on Diagnosis
and Post-Diagnostic Support





2077 Members

116 Local Alliances

7750 Actions

Dementia Action Alliance

Organisations across England committed to transforming the lives of people with dementia and their carers.

The Dementia Action Alliance is a movement with one simple aim: to bring about a society-wide response to dementia. It encourages and supports communities and organisations across England to take practical actions to enable people to live well with dementia and reduce the risk of costly crisis intervention.

[Learn more](#)

[Join the Alliance](#)

Produce an action plan and sign up to the DAA.

[Carers' Call to Action](#)

Get involved with the Carers' Call to Action.

- 42% national member updates
- 20% total member updates
- 9,422 unique visitors a month

Newest Members

- 01 DEC** Southend Theatres
- 28 NOV** Pearson Solicitors Oldham
- 28 NOV** Chapel & Field View Care Home

Latest News

- 27 NOV** Help people with dementia like me get the support we need
- 18 NOV** Call for proposals for a research scoping study
- 14 NOV** Alzheimer's Society: Right to Know campaign - diagnosis and support

Upcoming Events

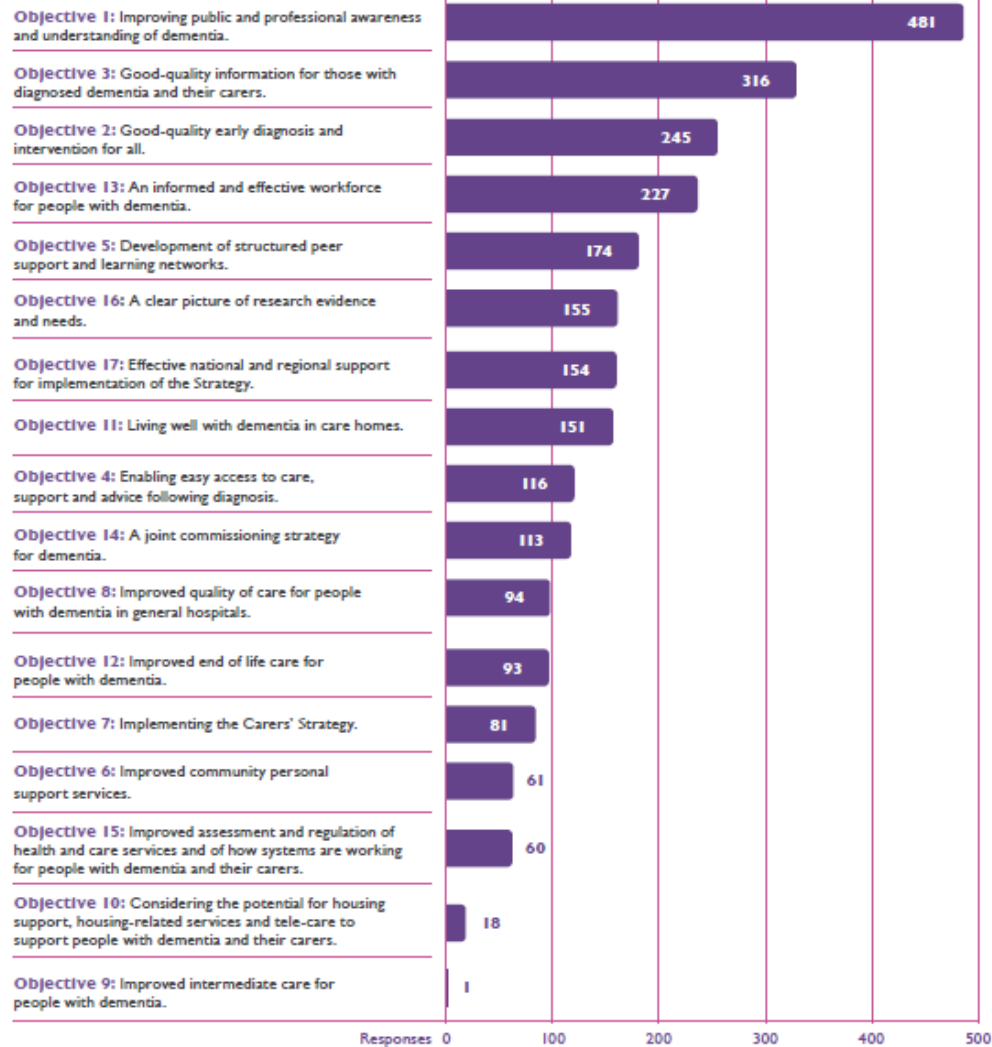
- 02 DEC** Annual Event
- 08 JAN** Dementia-Friendly Technology Charter
- 22 JAN** Supporting family carers engagement in local communities





DAA Dementia
Action Alliance





Net response is 'Lots' and 'Some' progress subtracted by 'Little' and 'No' progress'.



Net response is 'Strongly agree' and 'Agree' subtracted by 'Disagree' and 'Strongly disagree'.



The good

“I am treated with dignity and respect whenever I need support from services.”

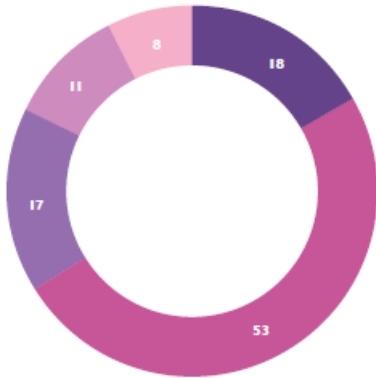


Chart figures are responses to the question

- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree

“The importance of helping me to sustain relationships with others is well recognised.”

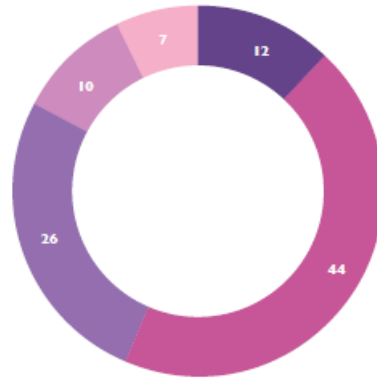


Chart figures are responses to the question

- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree

The bad

“I had a diagnosis very early on and, if I work, an understanding employer which means I can still work and stay connected to people in my life.”

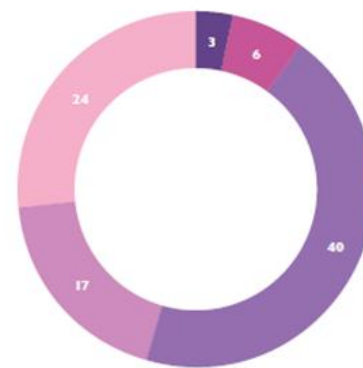


Chart figures are responses to the question

- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree

“I know where I can get the information I need when I need it, and I can digest and re-digest it in a way that suits me.”

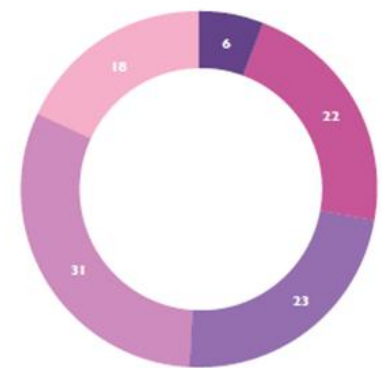


Chart figures are responses to the question

- Strongly agree
- Agree
- Neither agree nor disagree
- Disagree
- Strongly disagree



For people with dementia



 **70%**
said yes

 **11%**
said no

For carers



 **58%**
said yes

 **21%**
said no





RIP

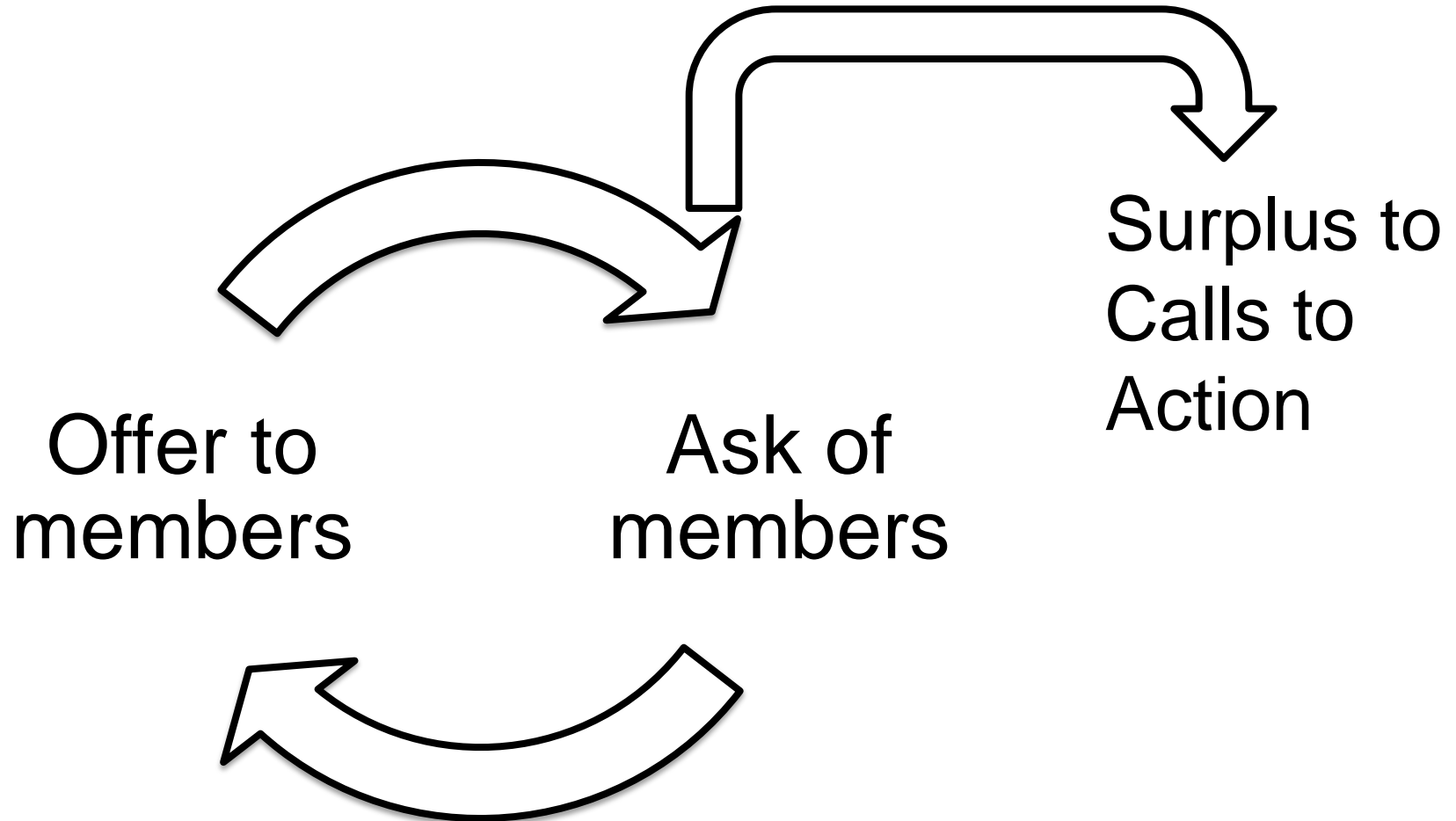
DAA Dementia
Action Alliance

2010 – 2020?

Everyone in England could
live well with dementia



Business model



In practice

- Carers Call to Action
- Recruit New Partnership Manager for Right Care
- Grow the website
- Build a DAA Secretariat Network
- Dementia 'hustings' and continued quarterly events



Are we going to:

- Transform the lives of people with dementia
- Get a successor to the National Dementia Strategy
- Keep our Action Plans up to date
- Actively contribute to the Dementia Action Alliance movement



Thank you

For further information please go to:

www.dementaaction.org.uk

