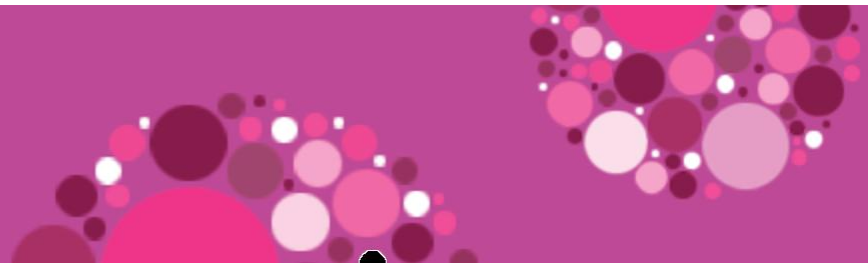


DAA- The Carers' Call to Action

Launch Event
20th November 2013

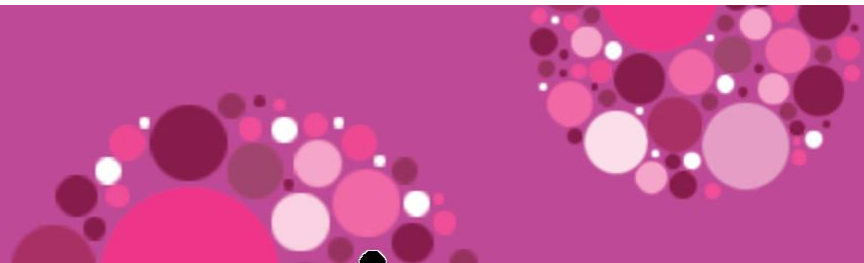


A diagnosis of dementia is given not just to one person – it is given to a spouse, a partner, a child, the extended family and friends.



The Time is Right for Change!

- Two thirds of PWD are cared for at home
- Increase diagnosis rate needs to be matched with an equal rise in support for family carers
- Needs to be on-going support for the whole journey
- Crisis management is not the best use of scant resource
- 'When carers are well-supported they can provide better care for and report better well-being themselves'
- Who can provide that support in your locality?

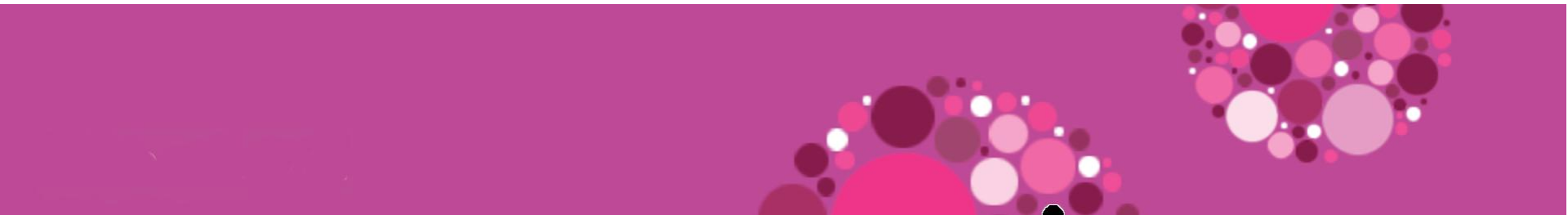


Must-Reads For Everyone Wanting To Help Carers:

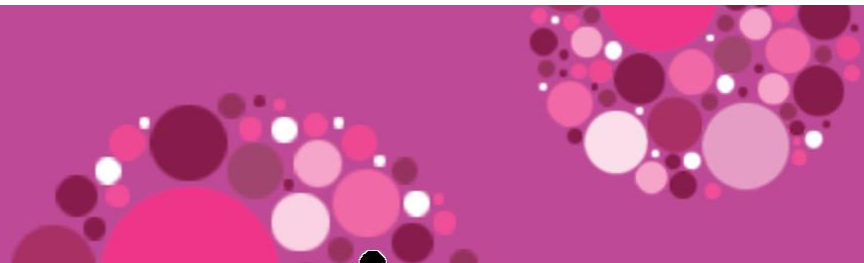
- 'A Road Less Rocky Supporting Carers of people with dementia' Carers Trust (2013)
- World Alzheimer Report Journey of Caring (2013)
- The Triangle of Care – Carers included: A Guide to Best Practice for Dementia Care RCN & Carers Trust (2013)
- Dementia 2013- The Hidden Voice of Loneliness Alzheimer's Society




Some of the current important research and initiatives

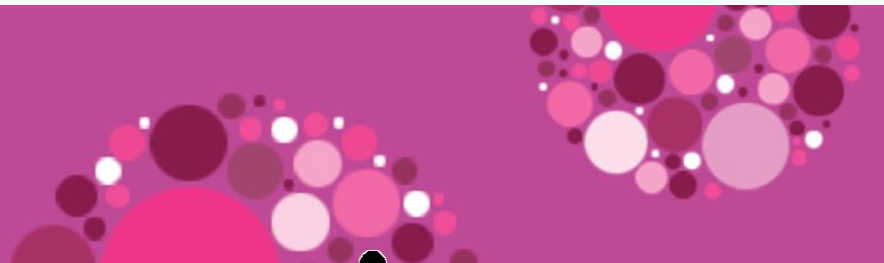


Joy Watkins, Development Lead Uniting Carers Dementia UK



B E T H  B R I T T O N

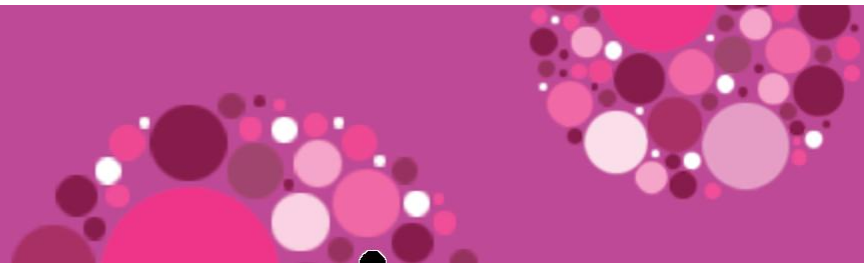
FREELANCE CAMPAIGNER : CONSULTANT : WRITER : BLOGGER



OUR SHARED VISION

Carers of People with dementia:

- Have recognition of their **unique experience**.
- Are recognised as **essential partners** in care – valuing their knowledge and the support they provide to enable the person with dementia to live well.
- Have access to **expertise** in dementia care for the **person with dementia**
- Have assessments and support for their own on-going and changing needs to maintain their **own health and well-being**
- Have **confidence** that they are able to access good quality care, support and respite services that are flexible, appropriate, timely and provided by skilled staff for both the carer and the person for who they care



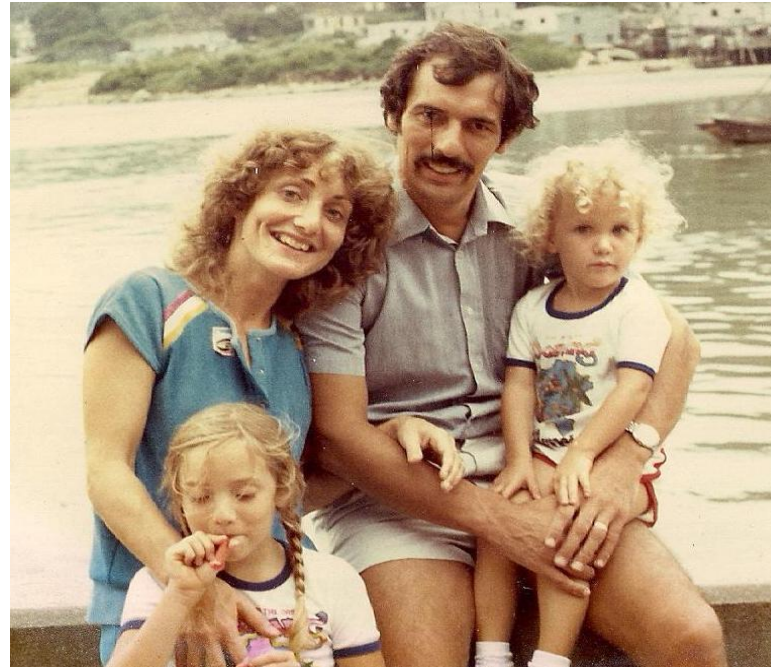
Milestones

- By March 2014 CC2A will engage with **all** Health and Wellbeing Boards, Clinical Commissioning Groups and Local Government in England to make a commitment to our shared vision. We will provide support, resources, examples of good practice and solutions.
- By March 2015 two thirds of Health and Wellbeing Boards, Clinical Commissioning Groups and Local Government in England will recognise the importance of support for carers of people with dementia. Local areas will be awarded star ratings by the CC2A based on demonstrating measurable actions in line with the five aims of OUR SHARED VISION
- CC2A will produce a free booklet highlighting the key issues, questions and actions everyone can take within their local community to support the needs of carers of people with dementia.
- CC2A will ask individuals and organisation to 'sign up' to commit to 'our shared vision'

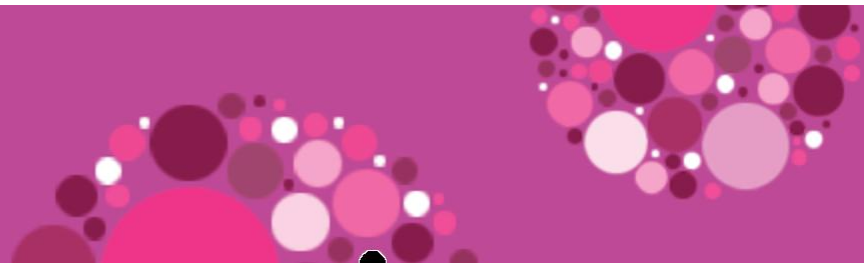
What Can You Do?

- Encourage everybody to 'sign up' and think about what **you** can do to bring about change locally and nationally in line with **our shared vision**- (will be listed on CC2A pages)
- We need to collate examples of good practice where carer's support and services are working well and where we can really demonstrate outcomes - (will become part our on-line support package)
- We will be creating a booklet- to support both the people who design and commission services and the people who will use them - we'd like your contributions.

Ray Carver Uniting Carers Dementia UK

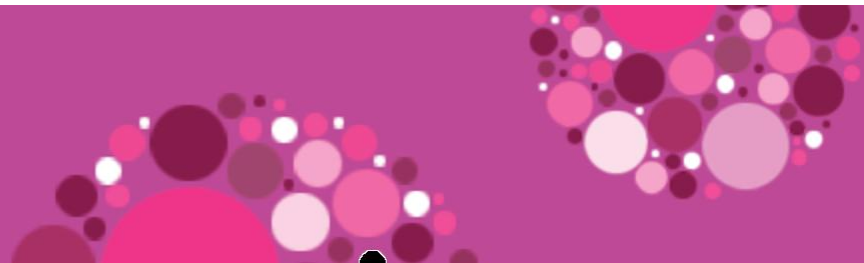


Dementia UK
Improving quality of life



Your CC2A Needs You:

- Show of hands – who is going to sign up then?
- Sign your pledge card
- Give us your support
- We need resources to make an impact – this means money and your actions



Achieving our shared vision we will:

- Have a major impact on people with dementia and family carers
- Increase choice and the quality of life
- Reduce the risk of expensive and distressing crisis intervention.

We support



Supporting family carers
of people with dementia

We need your support. Join us to make it happen
The Carers' Call to Action will support you!
Share our vision

www.dementiaaction.org.uk/joint_work/the_carers_call_to_action

Email: admin@dementiaaction.co.uk

Twitter: @DAAcarers

Facebook: DAA The Carers' Call to Action

