

Dementia Action Alliance



Quarterly meeting

The DAA's next Quarterly Meeting will be held on 2nd September and will focus on dementia within BAME (Black, Asian and Minority Ethnic) communities. To be placed on the reserve list please contact Renee Arceo at dementiaactionalliance@alzheimers.org.uk.

Annual report - national members

To highlight the achievements of members we will again be publishing an Annual Report. To view the DAA's last two, visit www.dementiaaction.org.uk/resources/reports.

Thanks to those of you who sent them through. If you have not emailed through your submission, using the template please write down what you have done over the past year and what you intend to do next year. Email dementiaactionalliance@alzheimers.org.uk by 2nd September, when it will be sent to a copywriter.

Stalls and sponsorship at annual event

Book a stall!

This will be on a first-come, first-served basis as there is a limited number of stalls. The price is £300 (incl. VAT).

Support the Annual Event...

There will be the opportunity for three non-care provider members to support the event at £3,600 (incl. VAT) each. For more information contact dementiaactionalliance@alzheimers.org.uk

Key dates for your diary – National members

- Quarterly Meeting - Monday **2nd September**, Lambeth
- Annual Report submission deadline – Monday **2nd September**
- Annual Event – Wednesday **20th November**, 9:30am-3:30pm. Central Hall, Westminster
- Quarterly Meeting - Wednesday **12th February**, 9:30am-3:30pm. COT, Borough

Secretariat changes

Due to the sustained growth of the Alliance, the following changes will take on 9th September:

Renee Arceo has been recruited as the part time DAA Assistant on a twelve month contract.

Sarah Tilsed - After two years as a Stakeholder Relations Assistant, Sarah's role has been re-evaluated to DAA Engagement Officer.

Simon Kitchen – Also after two years working as the Stakeholder Relations Manager, Simon will now be known as DAA Executive Lead.

New Members

Please see a list of our newest members who we warmly welcome

New National members:

Beth Britton



New Local members:

- Alzheimer's Society St Helens
- Bassetlaw CCG
- Beauty and Utility Arts
- Boots Grantham
- Derby City Council
- Empowerment Charity
- Everton FC
- Fairfield St Helens
- Imperial College Healthcare NHS Trust
- Papworth Hospital NHS Foundation Trust
- Salford Community Leisure
- Sortified
- South West London and St George's Mental Health NHS Trust
- St Barnabas Lincolnshire Hospice
- UKWM

Member Activity

Creative Minds

Priory Group's Creative Minds learning and development program was launched in April 2013. Approximately 140 staff have completed the 5 session program so far, and 700 are in the process of completion. The program introduces the idea of emotional intelligence for all of the care and support team from the cleaner through to manager. Creative Minds has helped staff to gain a better understanding of their own contribution to residents experiencing distress reactions. It demonstrates that finding solutions rather than attributing the problem to residents is not so complicated. Significant changes in people's reactions have been seen through 'knowing the person' in more detail and understanding that their life time emotional experiences can become a definite reality in their dementia. Having this knowledge and intelligence enables working with the person to find solutions.

In addition, Priory Group's Family Focus Group pilot has proved very successful. Their Dementia Coaches and Dementia Coordinators deliver an induction process based on the Amore Dementia Strategy. The first session gives families a presentation and overview on the strategy, session 2 provides an overview of the Amore, Creative Minds program, paying particular attention in providing families a better understanding of dementia. Session 3 and onwards begins to empower families to become more active in the day to day running of the care home. This will lead to one of their key strategy objectives to develop stronger care partnerships with families of people in our care. In one of the first Family Focus Groups, 30 people attended at one care home. The Dementia Coach left after 10pm because of the level of interest and enthusiasm for change.

For further information visit www.priorygroup.com

Inside Out of Mind

In June the play *Inside Out of Mind*, written and directed by Tanya Myers, was shown at the Lakeside Arts Centre in Nottingham, to an audience largely made up of NHS staff caring for people with dementia.

Professor David Greenaway, Vice-Chancellor of the University of Nottingham said that the play is "remarkable example of genuine innovation." The following is from his blog:

"This original theatrical production is based on findings from research commissioned by the National Institute for Health Research, and led by Professor Justine Schneider. She and her team of ethnographers provided the raw material from intensive evaluation of carers and the cared for on

three dementia wards, and playwright Tanya Myers "...humanised their data into drama..."

Francois Matarasso, Arts Consultant said:

"The four-act play traces 24 hours in the life of 'The Ward With No Name', where people suffering acute forms of dementia spend the final months or years of their lives in a kaleidoscope of different states of mind. There's anger, violence and fear, but tenderness and moments of joy too.

Inside Out of Mind is a memorable, clever and moving theatre performance, enjoyable in even its hardest moments."

For further information visit www.idea.nottingham.ac.uk

Virtual Dementia Course, Training 2 CARE UK

Training 2 CARE UK recently launched the Virtual Dementia Tour into the UK.

The Virtual Dementia Tour is the only scientifically proven method of giving a person with a healthy brain the signs and symptoms of Dementia, but why is this important? Many people with the disease un-diagnosed have care packages that do not reflect their need for Dementia treatments and services. Lack of understanding about conditions leads to poor care and lack of dignity and respect.

Unless we can walk in the shoes of the people we care for then we cannot properly understand how to support them. The VDT is an experience based training that involves changing sensory abilities in order to experience what Dementia might be like. This helps delegates understand the emotions and classic Dementia behaviours that happen to people with the disease and in turn change environment, care and communication.

Next open date is 26th September at the Kelvedon Training Centre.

People that have taken the tour said:

"It highlighted the anxiety, frustration and fear that they [someone with Dementia] might feel, and how disorientated they could be in familiar surroundings."

"From a carer's point of view, it gives an insight into understanding why residents may display different behaviour and how we could make the situation better by simple changes in their environment and the way we provide their care."

For further information email info@training2care.co.uk

Successful JPND bid

The Association for Dementia Studies at the University of Worcester have been part of a successful bid to the prestigious JPND research call (EU Joint Programme for Neurodegenerative Disease). The project is called MEETINGDEM – the formal title being Adaptive Implementation and Validation of the positively evaluated Meeting Centres Support Programme for people with dementia and their carers in Europe.

It is led by Prof Rose-Marie Drees from the Netherlands and is in partnership with the ADS, Prof Martin Orrell from UCL and partners in Italy and Poland. The aim is to adapt and to evaluate the Dutch Meeting Centres model for people with dementia and their families in the UK, Italy and Poland.

The Meetings Centre Model is a promising innovative example of good practice as to how health and social care organizations and volunteers can collaborate to provide comprehensive, integrated, cost-effective, easy access support to people with dementia and their families enabling them to live longer independently with a better quality of life. For the ADS it is a great achievement to have been part of such a prestigious award in just the fourth year since it was established.

Further information visit www.worcester.ac.uk/discover/association-for-dementia-studies.html

Participants needed for ADS research project

The Association for Dementia Studies is currently involved in a research project looking at the needs of people with dementia and impaired sight who live in housing settings other than care homes. They are looking to interview people with impaired sight and dementia.

The criteria for taking part are:

- A diagnosis of dementia
- Some form of visual impairment
- Living in their own home, including extra care and sheltered housing
- Able to give informed consent to take part in an interview
- Living in the West Midlands

Any help with identifying potential participants would be appreciated.

If you are a professional working with people with memory and sight problems and are interested in the project, The Association for Dementia Studies are also running focus groups and you would be welcome to take part in one. Suggested dates for these are 4th, 10th, 17th and 19th September.

ADS are working with universities in York, Bournemouth and Cambridge so if you are not in the West Midlands you may still be able to take part in another part of the country.

If you have any questions regarding this project or would like to get involved please contact j.bray@worc.ac.uk

Wanted – members for NICE Guidance Development Group for Homecare

The NICE Collaborating Centre for Social Care (NCCSC) has been commissioned by NICE to produce the social care guidance on Homecare: the delivery of social care and support provided at home. They are currently seeking to recruit members for the Homecare Guidance Development Group (GDG). NCCSC are looking for a wide range of members with a specialist interest in homecare, including homecare providers, care workers, local authority care planners and commissioners, people involved in training and development, researchers, health professionals and service users and carers.

Closing date: 24 September 2013
Details available on the NICE website.

Apply to become a member of the Homecare GDG - social care and health professionals
www.nice.org.uk/getinvolved/joinnwc/MemberHomecareGDG.jsp

Apply to become a member of the Homecare GDG - service users and carers
www.nice.org.uk/getinvolved/joinnwc/ServiceUserMemberHomecareGDG.jsp

What's happening now? Psychological and psychosocial aspects of dementia and dementia care

The Faculty of the Psychology of Older People are holding a CPD event in association with Alzheimer's Society and The Royal College of Psychiatrists. It is taking place at British Psychological Society, 30 Tabernacle Street, London, EC2A4UE (near Old Street/Moorgate Tube stations) on Wednesday 9 October 2013 between 10am - 4.30pm.

To register please go to:
<https://response.questback.com/britishpsychologicalsociety/whatshappeningnow/>

About the DAA

The Secretariat is based at Devon House, 58 St Katharine's Way, London, E1W 1LB and can be contacted at dementiaactionalliance@alzheimers.org.uk

To visit the Dementia Action Alliance's website, please go to www.dementiaaction.org.uk