Welcome to the new members from across the East Midlands that have joined the DAA between July 2012 and February 2013:

East Midlands

New Local Alliances launched across the East Midlands

Since the last newsletter there have been three new local alliances launched in the East Midlands:
- Nottinghamshire
- South Lincolnshire
- Lincoln

The South Lincolnshire launched was attended and officially opened by the Mayor of Bourne Cllr Mrs Helen Powell.

Local Alliances Working with other projects to promote dementia friendly communities

The Northamptonshire DAA has been working with the Neighbourhood Return Project to promote the service to people with dementia and their carers as well as helping the project recruit volunteers. Neighbourhood Return helps find lost people with memory problems quickly and gets them home safely.

www.ourturn.org.uk

Doorstep crime awareness project

The South Lincolnshire DAA has been working with The Doorstep Crime Awareness Project to see how their training for carers can be promoted but also adapted to suit carers of people with dementia.

www.communitylincs.com
Local Alliance Chairs
East Midlands Regional Board - Ian Howarth (Alzheimer’s Society) & Christine Alexander (Crossroads Care East Midlands)
Nottinghamshire DAA - Susannah Spencer (C-2-L)
South Lincolnshire DAA - Heather Gilling (Dementia Support South Lincs)
Leicestershire DAA - Lynne Woodward (Leicestershire Police) & Bev White (Leicester City Council)
Lincoln DAA - Position vacant
Northamptonshire DAA - Jillian Powell (Age UK Northamptonshire)

Future local alliance development

Derbyshire DAA
The Derbyshire DAA will be set up in the next month. Please pass on any local contacts from member organisations to Tory Pearce.

Bassetlaw DAA
As a result of the Bassetlaw Dementia Summit in February we are now looking to set up a Bassetlaw DAA in addition to the Nottinghamshire DAA. Any Nottinghamshire members that do specific work in the Bassetlaw area please email details to Tory Pearce.

Please note the Alzheimer’s Society East Midlands Area Office will be closing in February therefore contact details for the DAA in the East Midlands will change to the following from 19th February 2013

victoria.pearce@alzheimers.org.uk
Tel: 0115 934 3800 Mob: 07714139880
www.dementiaaction.org.uk

Can someone from your organisation become a Dementia Friends Champion? We are looking for people that are willing to take on this role to then help recruit dementia friends who will receive a basic awareness raising session.
If we have enough interest it has been agreed training can be provided for Dementia Friends Champions within the local alliances. Register your interest now with Tory Pearce, victoria.pearce@alzheimers.org.uk (don’t worry if you have already registered on the website to become a dementia friend, please let us know you are interested).

Dementia Friends

Dementia Friends is an initiative that is helping to create more dementia friendly communities. We want there to be a million Dementia Friends in England by 2015, individuals with the confidence to help people with dementia feel understood and included in their community.

A Dementia Friend is someone who learns a little bit more about what it is like to live with dementia and then turns that understanding into action – anyone of any age can be a Dementia Friend.

Dementia Friends learn more about dementia from local Dementia Friends information sessions. Information sessions are run by Dementia Friends Champions in communities up and down the country.

A Dementia Friends Champion is someone who has been trained by Alzheimer’s Society. We are running Dementia Friends training in England. Each training session lasts around one day and it may be possible for people to do their Champions’ training in two half days or two evening sessions.